

### Study Plan of B.A. in Tourism and Hospitality Management (Revised Program 2563 B.E.)

AC	Year	SEMESTER 1			SEMESTER 2		
		CODE	COURSE TITLE	CREDITS	CODE	COURSE TITLE	CREDITS
					English Preparation Activity*		-
					<b>Total Credits</b>		-
2563	1	ITHA3102	Intensive Thai Language Usage for Communication***	3(2-2-5)	IPHE3102	Physical Education and Recreation II	1(0.5-1-1.5)
		ITHA3103	Thai Language Usage for Communication**		IMTH3103	Fundamental Mathematics for Tourism and Service Industry	3(3-0-6)
		IPHE3101	Physical Education and Recreation I	1(0.5-1-1.5)	IENG3131	English for International Student II	3(2-2-5)
		IENG3130	English for International Student I	3(2-2-5)	ITHM3204	Digital Technology for Tourism and Hospitality Management	3(2-2-5)
		ISOC3108	The Philosophy of Sufficiency Economy for Sustainable Development	2(1-2-3)	ITHM3205	Professional Ethics and Laws for Tourism and Hospitality Management	3(3-0-6)
		IHUM3111	Christian Ethics and the Goal of Life	2(1.5-1-3.5)	ITHM3206	Geography and Tourism Resources	3(3-0-6)
		IHUM3112	Logical Thinking and Fundamental Psychology	3(3-0-6)	.....	Free Elective 1	3(3-0-6)
		ITHM3201	Introduction to Tourism and Hospitality Management	3(3-0-6)			
	ITHM3202	Service Psychology and Communication for Tourist in a Cultural Diversity	3(3-0-6)				
			<b>Total Credits</b>	<b>20(16-8-36)</b>		<b>Total Credits</b>	<b>19(15.5-7-34.5)</b>
2564	2	IENG3122	English for Professional I	3(2-2-5)	IENG3123	English for Professional II	3(2-2-5)
		ITHM3302	Finance and Accounting for Entrepreneur in Tourism and Hospitality Management	3(3-0-6)	ITHM3303	Thai and International History for Tourism	3(3-0-6)
		ITHM3207	Meeting Incentive Conference and Exhibition Management	3(2-2-5)	ITHM3304	Thai Heritage and History of Arts for Tourist Guide	3(3-0-6)
		ITHM3203	Human Resources Management for Tourism and Hospitality Management	3(3-0-6)	ITHM3307	Travel Agency Management and Tourist Guide Operation	3(2-2-5)
		ITHM3305	Marketing for Tourism and Hospitality Management	3(3-0-6)	.....	Major Elective for Specific 2	3(3-0-6)
		.....	Major Elective for Specific 1	3(2-2-5)	.....	Major Elective for Foreign Language 2	3(2-2-5)
		.....	Major Elective for Foreign Language 1	3(2-2-5)	.....	Free Elective 2	3(3-0-6)
				<b>Total Credits</b>	<b>21(18-6-39)</b>		<b>Total Credits</b>
2565	3	IENG3124	English for Professional III	3(2-2-5)	ITHM3301	Community and Sustainable Tourism Management	3(3-0-6)
		ITHM3308	Planning and Development for Tourism and Hospitality Management	3(3-0-6)	ITHM3310	Seminar and Project Management in Tourism and Hospitality Management	3(2-2-5)
		ITHM3306	Transportation Management, Logistic and Ticketing for Tourism	3(2-2-5)	ITHM3310	Survey and Research for Tourism and Hospitality Management	3(2-2-5)
		ITHM3208	Food Beverage and Banquet Service in Tourism and Hospitality Management	3(2-2-5)	.....	Major Elective for Specific 4	3(2-2-5)
		.....	Major Elective for Specific 3	3(2-2-5)	.....	Major Elective for Specific 5	3(2-2-5)
		.....	Major Elective for Foreign Language 3	3(2-2-5)	.....	Major Elective for Foreign Language 5	3(2-2-5)
	.....	Major Elective for Foreign Language 4	3(2-2-5)				
			<b>Total Credits</b>	<b>21(16-10-37)</b>		<b>Total Credits</b>	<b>18(13-10-31)</b>
2566	4	ITHM3601	Co – Operative Education in Tourism And Hospitality I	6(0-36-0)	ITHM3602	Co – Operative Education in Tourism And Hospitality II	6(0-36-0)
			<b>Total Credits</b>	<b>6(0-36-0)</b>		<b>Total Credits</b>	<b>6 (0-36-0)</b>

Total Credits 132 (96.5 -119-216.5)

\* Non Credit

\*\*For Thai Student

\*\*\*For Foreign Student